EMPLOYER BUSINESS DEMOGRAPHY

"Training Course on Entrepreneurship Statistics"

18-20 September 2017
ASTANA, KAZAKHSTAN

Can DOĞAN / Business Registers Group
candogan@tuik.gov.tr
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EMPLOYER ENTERPRISE

An employer enterprise is the one having at least one employee in a reference period.
- employment threshold 1 paid employee

Some analyses on entrepreneurship involves employer enterprise’s market activity
- generating employment
- competitiveness
- monitoring the growth in time
- high growth&gazelles
- Focus on employment effects
- International comparisons with non-EU OECD countries
EMPLOYER ENTERPRISE BIRTH

Birth occurs when

1st year of activity with paid employees or units which existed before but without any paid employees and which hired the first employee

Exclusion
Move from the population of non-employer to employer is not due to growth by take-over
EMPLOYER ENTERPRISE DEATH

Death occurs when

Last year of activity with paid employees or units which had employees in previous year but moved in population of non-employers for two consecutive years

Exclusion
Move to the population of non-employer is not due to split-off
HIGH GROWTH ENTERPRISES

What is a high growth enterprise?
All enterprises with average annualised growth greater than 10% per annum, over a three year period should be considered as high-growth enterprises.

Growth is measured by the number of employees.

- Small enterprises starting to grow may distort the picture
  - need of threshold
  - Maybe, 10+ employee enterprises in the beginning of the growth period
- Annual growth rate and threshold have impact of the data confidentiality
  - Small number of HGE -> confidentiality problems
  - Too much confidential data -> loss of information for data users -> no value of the data
HIGH GROWTH ENTERPRISES

• If the number of employees drop below 10+ threshold, enterprise is still kept in population

• Exclusion
  - growth due to mergers, take-overs, etc.
  - Focusing on true high-growth instead of growth due to combining of the units
GAZELLES

• Subset of high-growth enterprises

• Definition ‘up to five years old’ in the end of the growth period
EMPLOYER DEMOGRAPHY SERIES

HDC Series (for employer enterprises)

series 9E – Data collection on employer enterprises with breakdown by NACE activity and legal form

series 9F – Data collection on employer enterprises with breakdown by NACE activity and employee size class

series 9G – Data collection on employer enterprises with breakdown by NACE activity and legal form (estimated death data)

series 9H – Data collection on employer enterprises with breakdown by NACE activity and employee size class (estimated death data)
EMPLOYER DEMOGRAPHY SERIES

HDC Series (for high growth enterprises)

series 9M – Data on high growth enterprises with breakdown by NACE activity

series 9P – Preliminary Data on high growth enterprises with breakdown by NACE activity
Thank you