Training Course on Tourism Satellite Account in Suriname

Session 4
DOMESTIC TOURISM STATISTICS

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DOMESTIC TOURISM

• the activities of a resident visitor within the country of reference either as part of a domestic tourism trip or part of an outbound tourism trip.

DOMESTIC TOURISM CONSUMPTION

• the tourism consumption of a resident visitor within the economy of reference.

Source: TSA: RMF 2008
CONCEPTS AND DEFINITIONS

• Criterion as a Domestic Visitors

A. Frequency of the trip (except for visits to vacation homes)
B. Duration of the trip
C. The crossing of administrative or national borders
D. Distance from the place of usual residence

• No single criterion is dominant. However, **frequency and duration** are essential and it is recommended that the remaining two be applied to the definition of usual environment, if possible (IRTS 2008, para. 2.53).
DOMESTIC TOURISM TRIPS

A domestic tourism trip refers to the travel of a visitor from the time of leaving his/her usual residence with a main destination within the country of residence of the visitor until he/she returns: it thus refers to a roundtrip.

DOMESTIC VISITORS

- TOURIST (if trip includes an overnight stay)
- EXCURSIONIST (same-day-visitor)

Source: IRTS 2008
### CONCEPTS AND DEFINITIONS

**CLASSIFICATION OF TOURISM TRIPS**
- according to the main purpose of visits

<table>
<thead>
<tr>
<th>Personal</th>
<th>Business and professional</th>
</tr>
</thead>
<tbody>
<tr>
<td>Holidays, leisure and recreation</td>
<td>Includes attending meetings, conferences or congresses, trade fairs and exhibitions; giving lectures, concerts, shows &amp; plays; sports etc.</td>
</tr>
<tr>
<td>Visiting friends and relatives</td>
<td></td>
</tr>
<tr>
<td>Education and training</td>
<td></td>
</tr>
<tr>
<td>Health and medical care</td>
<td></td>
</tr>
<tr>
<td>Religion/pilgrimages</td>
<td></td>
</tr>
<tr>
<td>Shopping</td>
<td></td>
</tr>
<tr>
<td>Transit</td>
<td></td>
</tr>
<tr>
<td>Others</td>
<td></td>
</tr>
</tbody>
</table>

6
TOURISM EXPENDITURE

- **Amount paid** for the acquisition of consumption goods and services, as well as valuables,
- For **own use or to give away**, for and **during tourism trips**.
- **Includes** expenditures by visitors themselves, as well as expenses that are **paid for or reimbursed by others**.

1. Food & beverages
2. Accommodation
3. Transportation
4. Retail trade (shopping)
5. Tourism Package
6. Before the trip
7. Entrance fees
8. Others
DATA SOURCES

Domestic Tourism Survey

Tourism indicators

National Accounts
The main purpose:

**Input** for TSA

- *Table 2* - Domestic Tourism Expenditure by Products, Classes of Visitors & Types of Trips
- *Table 4* - Internal Tourism Consumption by Products
- *Table 6* - Total Domestic Supply and Internal Tourism Consumption

**Collect** domestic tourism profile

- Demographic profile
- Main destination
- Main purpose of visits/trips
- Expenditure pattern
CONCEPTS AND DEFINITIONS OF DTS

DOMESTIC VISITORS

TOURIST
(Trip include Overnight stay)

EXCURSIONIST
Trip less than 24 hours
(Same-Day Visitor)

• Resident or those living in Malaysia for at least a year
• Including expatriate and non-citizen, Who makes a trip outside his/her usual environment, for less than a year
• For the purpose of business, leisure or personal other than to be employed by a resident entity in the place visited.

1. A trip that takes more than 24 hours
2. Trip must be less than 12 months.

1. A distance of 50 km or more, to and from and takes four hours and more.
2. A distances less than 50 km to and from, the time taken has to be four hours and more, and use tourism facilities such as transportation/ accommodation/ food & beverage/ recreation.
DATA COLLECTED

- **Questionnaire designed** to enable the collection of data related to the **demographic profile**.
- **Detail information relating** to the **economic characteristics** of the domestic visitor.

Household member who made domestic trip:

- a) Type of trips: Same day or overnight trip
- b) Monthly income
- c) Length of stay per overnight trip
- d) Main destination
- e) Main purpose
- f) Main activities
- g) Expenditure on tourism trip

- a) Relationship with the head of household
- b) Sex
- c) Age
- d) Ethnic & citizenship
- e) Educational level attainment
- f) Occupation
Face to face Interview with respondents

Trained Interviewer will visit **household** in selected dwellings **to collect** information on domestic tourism including demographic details of all the household’s members.

Revisits selected household (ensure completeness the questionnaire)
SCOPE AND COVERAGE

Urban & rural
Covers all states in Malaysia by monthly basis

Residents at private dwellings
Excludes residents living in institutions such as hotels, hospitals, prison etc.

Only making domestic trips are recorded
OUTCOME OF DTS

EXPENDITURE
• Total expenditure
• Average expenditure by type of domestic visitors
• Average expenditure domestic visitors by strata
• Components of expenditure of domestic tourism

NUMBER OF VISITORS
• Domestic visitors by type of visitors
• Domestic visitors by strata

NUMBER OF TRIPS and DURATION
• Domestic tourism trips by strata
• Average length of stay by strata

TRAVELLING PATTERNS
• Purpose of visits
• Most visited states by tourist
• Mode of transport
• Type of accommodation

DEMOGRAPHIC PROFILE
• Age group and gender
• Ethnic group
• Education attainment
• Household income class
• Employment status
INPUT IN TSA

• **Table 2** - Domestic Tourism Expenditure by Products, Classes of Visitors & Types of Trips

• **Table 4** – Internal Tourism Consumption of Visitors by Products

• **Table 6** – Total Supply and tourism consumption by type of Products
### TABLE 2: DOMESTIC TOURISM EXPENDITURE BY PRODUCTS, CLASSES OF VISITORS AND TYPES OF TRIPS

<table>
<thead>
<tr>
<th>Products</th>
<th>Domestic tourism expenditure</th>
<th>Outbound trips (**)</th>
<th>Domestic tourism expenditure</th>
<th>All types of trips</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Tourists (overnight visitors)</td>
<td>Excursionists (same-day visitors)</td>
<td>Tourists (overnight visitors)</td>
<td>Excursionists (same-day visitors)</td>
</tr>
<tr>
<td></td>
<td>Visitors</td>
<td>Visitors</td>
<td>Visitors</td>
<td>Visitors</td>
</tr>
<tr>
<td></td>
<td>(2.1)</td>
<td>(2.2)</td>
<td>(2.3)</td>
<td>(2.4)</td>
</tr>
<tr>
<td>A. Consumption products (*)</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>A.1. Tourist characteristic products</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1. Accommodation services for visitors</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1.1. Accommodation services for visitors other than 1.1</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1.2. Accommodation services associated with all types of vacation home ownership</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2. Food and beverage-serving services</td>
<td></td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>3. Railway passenger transport services</td>
<td></td>
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<td></td>
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<tr>
<td>4. Road passenger transport services</td>
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<tr>
<td>5. Water passenger transport services</td>
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<tr>
<td>6. Air passenger transport services</td>
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<td></td>
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<tr>
<td>7. Transport equipment rental services</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>8. Travel agencies and other reservation services</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>9. Cultural services</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>10. Sports and recreational services</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>11. Country-specific tourism characteristic goods</td>
<td></td>
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<td></td>
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<tr>
<td>12. Country-specific tourism characteristic services</td>
<td></td>
<td></td>
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<td></td>
</tr>
<tr>
<td>A.2. Other consumption products (a)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>B.1. Variables</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

X does not apply.

(*) The value of A. Consumption products is net of the sales/service charge paid to travel agencies, tour operators and other reservation services.

(**) Domestic tourism comprises the activities of a resident visitor within the country of reference either as part of a domestic trip or part of an outbound trip (see figure 2.1).

(i) If relevant and feasible, countries should separately identify both components (‘tourism connected products’ and ‘non-tourism related consumption products’). In both cases, goods and services should be separately identified, if possible (see para. 4.15).
### Tourism Characteristic Products

1. Accommodation services for visitors
2. Food and beverage serving services
3. Railway passenger transport services
4. Road passenger transport services
5. Water passenger transport services
6. Air passenger transport services
7. Transport equipment rental services
8. Travel agencies and other reservation services
9. Cultural services
10. Sports and recreational services
11. Country-specific tourism characteristic goods
12. Country-specific tourism characteristic services

### Table 2: Domestic Tourism Expenditure by Products, Classes of Visitors and Types of Trips

<table>
<thead>
<tr>
<th>Product</th>
<th>2010</th>
<th>2011</th>
<th>2012</th>
<th>2013</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accommodation services</td>
<td>3,258.5</td>
<td>4,020.3</td>
<td>4,674.0</td>
<td>5,172.1</td>
<td>7,444.0</td>
</tr>
<tr>
<td>Food and beverage serving services</td>
<td>1,021.3</td>
<td>1,402.8</td>
<td>1,719.2</td>
<td>2,043.8</td>
<td>2,512.6</td>
</tr>
<tr>
<td>Railway passenger transport services</td>
<td>369.5</td>
<td>424.2</td>
<td>491.8</td>
<td>565.2</td>
<td>654.6</td>
</tr>
<tr>
<td>Road passenger transport services</td>
<td>50.8</td>
<td>61.3</td>
<td>75.4</td>
<td>92.5</td>
<td>113.0</td>
</tr>
<tr>
<td>Water passenger transport services</td>
<td>30.9</td>
<td>41.1</td>
<td>44.8</td>
<td>49.0</td>
<td>55.7</td>
</tr>
<tr>
<td>Air passenger transport services</td>
<td>22.0</td>
<td>28.2</td>
<td>31.0</td>
<td>43.2</td>
<td>50.6</td>
</tr>
<tr>
<td>Transport equipment rental services</td>
<td>22.6</td>
<td>28.2</td>
<td>31.0</td>
<td>43.2</td>
<td>50.6</td>
</tr>
<tr>
<td>Travel agencies and other reservation services</td>
<td>86.0</td>
<td>96.9</td>
<td>114.5</td>
<td>92.2</td>
<td>80.3</td>
</tr>
<tr>
<td>Cultural services</td>
<td>63.9</td>
<td>55.2</td>
<td>47.2</td>
<td>39.5</td>
<td>31.1</td>
</tr>
<tr>
<td>Sports and recreational services</td>
<td>12.3</td>
<td>15.9</td>
<td>19.4</td>
<td>24.6</td>
<td>31.0</td>
</tr>
<tr>
<td>Country-specific tourism characteristic goods</td>
<td>36.0</td>
<td>28.1</td>
<td>25.6</td>
<td>20.7</td>
<td>16.3</td>
</tr>
<tr>
<td>Country-specific tourism characteristic services</td>
<td>15.6</td>
<td>17.9</td>
<td>21.0</td>
<td>26.0</td>
<td>33.3</td>
</tr>
</tbody>
</table>

**Note:** The table above provides a breakdown of the domestic tourism expenditure by products, classes of visitors, and types of trips for the years 2010 to 2014 in Malaysia.