WORKSHOP ON TOBACCO QUESTIONS FOR SURVEY (TQS)

GAMBIA TOBACCO EXPERIENCE
Gambia Tobacco Experience

- IHS 2015/16 was used to collect the data on Tobacco use
- The survey sample size was 13,360, countrywide
- Fourth Quarter sample was used to collect the data
- The quality of the data is very good
Gambia Tobacco Experience

• The Tobacco questions were administered to respondents 10 years and above
• Questions on Smokeless Tobacco were omitted based on advice from the Ministry of Health (wrong advice: The Ministry of Health didn’t know much about smokeless tobacco at the time)
Difficulties Encountered

• One of the difficulties encountered was getting female respondents. Female smokers are viewed negatively in The Gambia, they are unwilling to be associated with tobacco use.

• Some responses were obtained from proxy respondents. Proxy respondents (parents, guardians) may not have accurate information regarding kids’ usage of tobacco.
Trend of Tobacco Use in The Gambia

- The results are still not finalized and therefore will not be feasible for presentation.
- There has been an on-going discussion with Jeremy Morton on the estimates and the results are being finalized for final submission.