Fourth Session of OIC Statistical Commission

21-23 April 2014, Ankara–Turkey
IMPROVING STATISTICAL CAPACITIES IN TOURISM SECTOR
In 2013, around 100 projects were submitted for COMCEC PCM Programme funding. Of those, 15 projects will be carried out in 2014. “Improving Statistical Capacities of Tourism Sector in Mediterranean and Gulf Region” is one of the two SESRIC projects to be funded through COMCEC PCM Programme.
Project Objectives

• To build capacity in terms of tourism statistics and overall contribute to NSS of OIC Member Countries
Project Objectives

- Identification of statistical capacities and needs in tourism statistics in selected OIC Countries in the Mediterranean and Gulf Regions
- Conducting short-term training programmes
- Organising a Workshop with the participation of national and international experts.
Expected Results

• Capacities and needs in tourism statistics identified;

• Tourism statistics capacity increased;

• Evaluation of trainers and trainees performed to enhance content and scope of future trainings;

• Awareness of decision makers in OIC Member Countries increased towards evidence based policy making on tourism investments.
Target Group

• 250 tourism statisticians to be trained with a view to ameliorate compilation, production and dissemination of tourism statistics by introducing the international norms and standards, and exchanging experiences in the field among the participants.
Activities

Activity 1. Preparation, Circulation, and Evaluation of Questionnaires

Activity 2. Organisation of Training Programmes

Activity 3. Organisation of a Workshop

Activity 4. Evaluations on Training Programmes and the Workshop

Activity 5. Analysis on Evaluations
Activities

Activity 6. Drafting of the Evaluation Report

Activity 7. Publication of the Evaluation Report

Activity 8. Preparation of Executive Summary

Activity 9. Dissemination of the Executive Summary
## Work Plan

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Increasing Project Impact

- Completion of questionnaires by countries
- Broad participation by relevant tourism statisticians in trainings and workshop
- Reliable feedback by the participants for the evaluations to be carried out
- Promoting a culture of transfer of knowledge from trainings into application