




# Training Course on “Basic Data Analysis for Price and Foreign Trade Data”

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A light gray world map is centered in the background. The countries of the Organization of Islamic Cooperation (OIC) are highlighted in a light green color. The text 'Data Quality and Data Validation' is overlaid on the map in a large, bold, blue font.

# Data Quality and Data Validation

# Data Quality

**Quality;**

**“Fitness for its intended use”**



# Data Quality


## Basic aspects of data quality;

- Characteristics of data collection process
- Characteristics of the statistical product
- Perception of the statistical product by user

# Data Quality

## Basic aspects of data quality;

Process Quality



```
graph TD; A[Process Quality] --> B[Product Quality]; B --> C[User Needs];
```

Identification and measurements of key process variables effecting quality and cost

Product Quality

User demand product quality; timeliness, accuracy and accessibility

User Needs

Determines quality indicator

# Data Quality

## Components of data quality;

1. Relevance
2. Accuracy
3. Timeliness and punctuality
4. Accesibility and clarity
5. Comparability
6. Coherence

# Data Quality

## Relevance

Requires identification of user groups and their needs

- Coverage of the required topics
- Use of appropriate concepts

*Characterised by the degree to which the data serves to address the purposes for which they are requested by users*

# Data quality

## Accuracy

Closeness between the values provided and the unknown true values

- Sampling errors
- Non-response rate

*Characterised by the degree to which the data  
Correctly estimate or describe the quantities or  
charecteristics they are designed to measure*



# Data quality

## Timeliness and punctuality

The length of the time between availability of data and the phenomenon they describe

*It implies the existence of a publication schedule and reflects the degree to which data are released in accordance with it.*

# Data quality

## Accessability and clarity

How readily product can be located and Accessed and user can easily be understand and properly use data

*It requires different modes of dissemination availability of metadata and user support services to ensure proper use and analysis of the data by the user*

# Data quality

## Comparability

Adherence to the international standards

*It requires compliance with international standards in terms of methodology and Classifications used*

# Data quality

## Coherence

It is the degree to which they are logically connected and mutually consistent

*Within data set*

*Across data set*

*Over time*

*Across countries*

# Data quality

**Table 1: List of Standard Quality Indicators (Eurostat 2005d)**

Quality component	Indicator	1=Key 2=Supportive 3=Advanced
Relevance	R1. User satisfaction index	3
	R2. Rate of available statistics	1
Accuracy	A1. Coefficient of variation	1
	A2. Unit response rate (un-weighted/weighted)	2
	A3. Item response rate (un-weighted/weighted)	2
	A4. Imputation rate and ratio	2
	A5. Over-coverage and misclassification rates	2
	A6. Geographical under-coverage ratio	1
	A7. Average size of revisions	1
Timeliness and Punctuality	T1. Punctuality of time schedule of effective publication	1
	T2. Time lag between the end of reference period and the date of first results	1
	T3. Time lag between the end of reference period and the date of the final results	1
Accessibility and Clarity	AC1. Number of publications disseminated and/ or sold	1
	AC2. Number of accesses to databases	1
	AC3. Rate of completeness of metadata information for released statistics.	3
Comparability	C1. Length of comparable time-series	1
	C2. Number of comparable time-series	1
	C3. Rate of differences in concepts and measurement from European norms	3
	C4. Asymmetries for statistics mirror flows	1
Coherence	CH1. Rate of statistics that satisfies the requirements for the main secondary use	3

# Data Validation

## Basic steps in a statistical activity

Definition of data requirements



Planning of data collection methodology



Preparing questionnaire and metadata files

# Data Validation

## Basic steps in a statistical activity

Collection of data



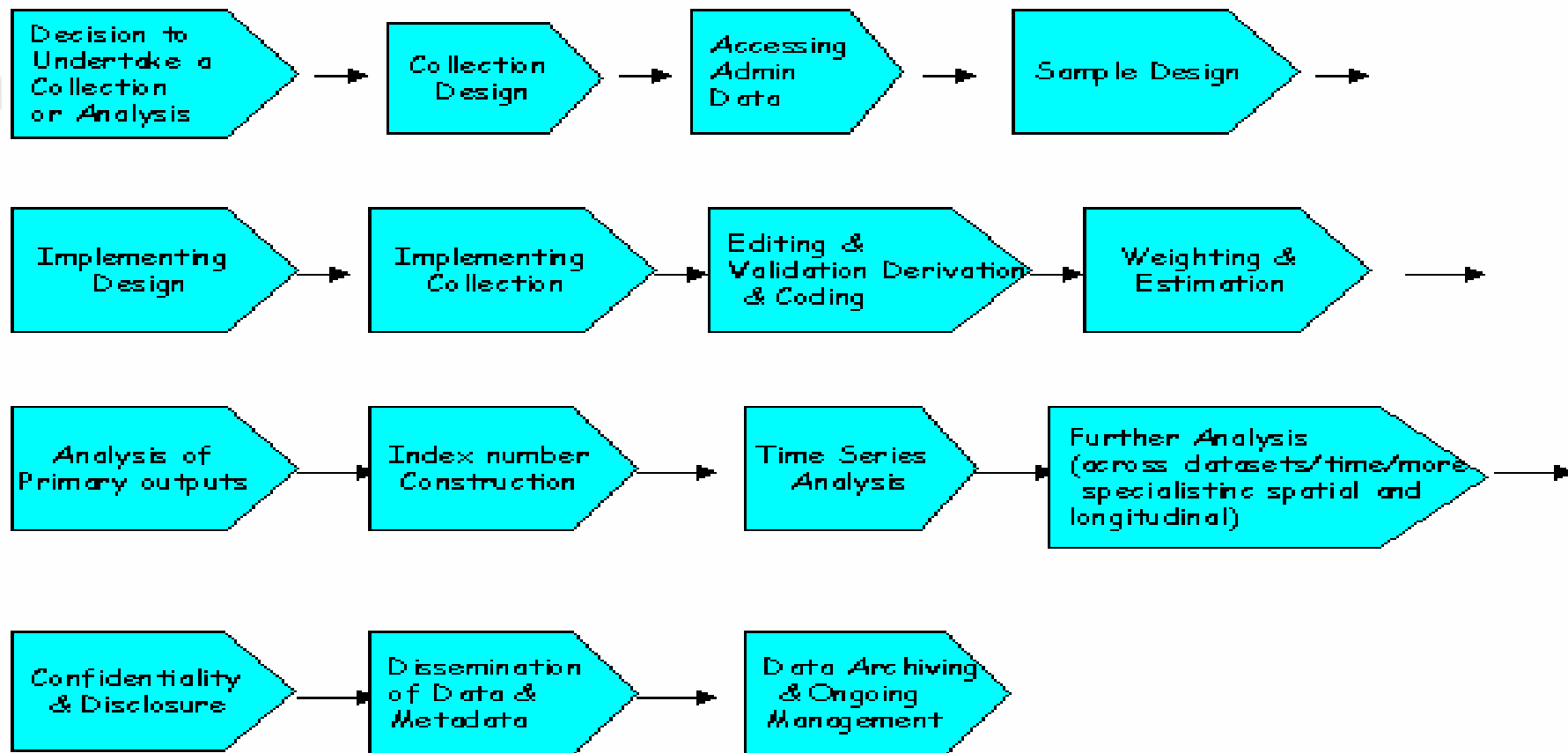
Data capture, editing and analysis of data



Dissemination of data

# Data Validation

## STATISTICAL VALUE CHAIN



METADATA



# Data Editing



**Data editing**; is the application of checks that identify missing, invalid or inconsistent entries or that point to data records that are potentially in error.

*40% of resources used*

*Most difficult and time consuming process in data collection*

# Data Editing

## Data Editing Process

### 1. Survey management

- *Completeness checking (survey and questionnaire level)*
- *Quality control*

### 2. Data Capture

*Conversion of data to electronic media*

- *Heads down - no error detection*
- *Heads up - data entry with a review at time of entry requires subject matter knowledge by the individuals entering the data*

# Data Editing

## Data Editing Process

### 3. **Data review ; *Error detection and Data analysis***

**Manual data review** may occur prior to data entry. The data may be reviewed and prepared/corrected prior to key-entry.

**Automated data review** may occur in a batch or interactive fashion. It is important to note that data entered in a heads-down fashion may later be corrected in either a batch or an interactive data review process. CATI and CAPI Interactive data

# Data Editing

## 3. Data review ; *Interactive fashion*

**Computer-Assisted Interviewing (CAI)** combines interactive data review with interactive data editing while the respondent is an available source for data adjustment.

***Computer-Assisted Telephone Interviews (CATI)***

***Computer Assisted Personal Interviewing (CAPI)***

***Computer Assisted Web Interniewing (CAWI)***



*can perform validation at the time of data collection but requires more qualified staff*

# Data Editing

## 3. Data review ;

**Item level - Validations at this level are generally named "range checking".**

Example: age must be  $> 0$  and  $< 120$ .

**Questionnaire level - This level involves across item checking within a questionnaire.**

Example: If married = 'yes' then age must be greater than 14.

**Hierarchical - This level involves checking items in related sub-questionnaires.**

Example household questionnaires the sum of the individual's data for an item does not exceed the total reported for the household.

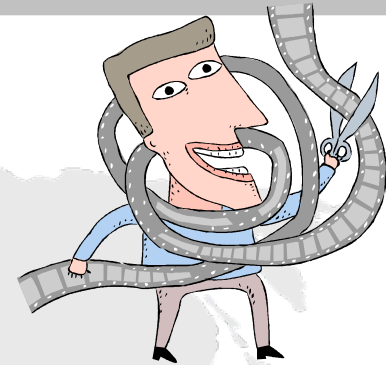
## Data Editing Process

### 4. Data adjustment; *Manual or automated imputations*

**Deterministic** - where only one correct value exists, as in the missing sum at the bottom of a column of numbers. A value is thus determined from other values on the same questionnaire.

**Model based** - use of averages, medians, regression equations, etc. to impute a value. It requires use of specialised softwares (expert systems)

# Macro Editing



- A set of checks based on statistical analysis of respondent data

e.g., the ratio of two fields lies between limits determined by a statistical analysis of that ratio for presumed valid reporters.

- A statistical edit may incorporate cross-record checks

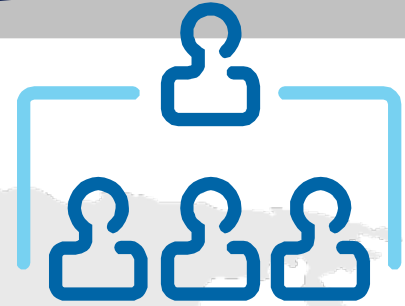
e.g., the comparison of the value of an item in one record against a frequency distribution for that item for all records.

- It may also use historical data on a firm-by-firm basis in a time series modelling procedure.

# Statistical Classifications

## Classification

Grouping and organising information meaningfully and systematically into a standard format that is useful for determining the similarity of ideas, events, objects or persons





# Statistical Classifications

## Statistical classification

A classification having a set of discrete categories which may be assigned to a specific variable registered in a statistical survey or in an administrative file, used in the production and presentation of statistics

# Statistical Classifications

## International standard classifications (ISC)

developed and adopted by international organisations to ensure correct implementation of agreements and standardise national and international communication. They are the products international agreements among NSOs.

# Statistical Classifications

## International standard classifications (ISC)

**Classifications of economic activities** cover all economic activities - from agriculture to services

*ISIC Rev.3 International Standard Industrial Classification of All Economic Activities*

**Classification of products** used for statistics on many aspects of the production and use of products

*CPC Ver.2 Central Product Classification*

*SITC Rev.4 Standard International Trade Classification*

# Statistical Classifications

## International standard classifications (ISC)

**ISCED2011- UNESCO** -International Standard Classification of Education – Education Statistics

**ISCO-08 – ILO** - International Standard Classification on Occupation – Labour Force

**ICF 2001 – WHO**- International Classification on Functioning, Disability and Health – Health Statistics

# Statistical Classifications

United Nations Statistics Division

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▼ Classifications Registry

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- ISIC Rev.4
- ISIC Rev.3.1
- ISIC Rev.3
- CPC Ver.2
- CPC Ver.1.1
- CPC Ver.1.0
- SITC Rev.4
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- more...

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## Available Classifications

Click in the table to go to the complete structure of the classification in the selected language.

Classification	Language		
<b>Activity Classifications</b>			
ISIC Rev.4	<a href="#">English</a>		
ISIC Rev.3.1	<a href="#">English</a>		<a href="#">Español</a>
ISIC Rev.3	<a href="#">English</a>	<a href="#">Français</a>	<a href="#">Español</a>
ISIC Rev.2	<a href="#">English</a>	<a href="#">Français</a>	
ISIC Rev.1	<a href="#">English</a>		
<b>Product Classifications</b>			
CPC Ver.2	<a href="#">English</a>		
CPC Ver.1.1	<a href="#">English</a>	<a href="#">Français</a>	<a href="#">Español</a>
CPC Ver.1.0	<a href="#">English</a>	<a href="#">Français</a>	<a href="#">Español</a>
CPCprov	<a href="#">English</a>	<a href="#">Français</a>	<a href="#">Español</a>
SITC Rev.4	<a href="#">English</a>		
SITC Rev.3	<a href="#">English</a>	<a href="#">Français</a>	<a href="#">Español</a>
BEC	<a href="#">English</a>	<a href="#">Français</a>	<a href="#">Español</a>
<b>Classifications of Expenditure According to Purpose</b>			
COFOG	<a href="#">English</a>	<a href="#">Français</a>	<a href="#">Español</a>
COICOP	<a href="#">English</a>	<a href="#">Français</a>	<a href="#">Español</a>
COPNI	<a href="#">English</a>	<a href="#">Français</a>	<a href="#">Español</a>
COPP	<a href="#">English</a>	<a href="#">Français</a>	<a href="#">Español</a>
<b>Other classifications</b>			
ICATUS	<a href="#">English</a>		

The [Inventory](#) of the Family of International Classifications includes profile descriptions for additional classifications, not maintained by UNSD.

<http://unstats.un.org/unsd/cr/registry/regct.asp?Lg=1>

# References

1. Statistical Data Editing, Volume No.1, Methods and Tehniques, UN, 1994
2. Handbook on Improving Quality by Analysis of Process Variables, Eurostat,
3. Standard Statistical Classifications: Basic Principles, UNSD,

A light gray world map is centered on the page. The country of Turkey is highlighted in a light green color. Overlaid on the map is the text "Thank You!" in a large, bold, blue font with a green outline.

**Thank You !**

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