

بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ

Customized Dissemination System

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Training Course on Development of Dissemination Methods

Kuwait

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Plan

- History and purpose
- User groups
- Daily press releases
- Press Room press releases
- Monthly press releases' summary
- Presentation of Turkey-Provinces
- Future works

History and Purpose

- Started at the beginning of 2014
- Purpose => sending customized information to Local Administrative and users by regional offices;
 - at the same time
 - at the same format
- Nearly 25 thousand users

History and Purpose

User Groups

- VK - Governor, Deputy Governor
- BB - Mayor
- M - Member of Parliament
- BY - Regional Manager
- MY - Central Manager
- BSN - Regional Media Institution
- UBSN - National Media Institution
- OD - Union of Chambers
- ÜN - Rector, Dean and Academicians
- MH - Village Headman
- DK - Other User

Number of Users

- VK - 1 268
- BB - 1 102
- M - 547
- BY - 2 410
- MY - 222
- BSN - 4 049
- UBSN - 357
- OD - 837
- ÜN - 10 770
- MH - 283
- DK - 2 495

Daily Press Releases

- Sent to high level administratives everyday
- Linked to the main web page of TurkStat

[Example1](#)

[Example2](#)

[Example3](#)

[Example4](#)

Press Room Press Releases

- Sent to Regional Media
- Announced in the Press Room of our web page
- Ready packages to make news directly

[Example](#)

Monthly Press Releases' Summary

- Includes summaries of the Press Releases that disseminated in the month
- Sent to all users except high level administratives

[Summary of the Press Releases of March, 2014](#)

Presentation of Turkey's Provinces

- Monthly presentations that include brief information and graphics about local indicators
- Sent to all local users

[Example](#)

شكرا جزىلا