

بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ

Principals of Dissemination and Communication in TurkStat

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Training Course on Development of Dissemination Methods

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Plan

- Mission
- Principles of data dissemination
- Dissemination and Communication Department

Mission

- Produce and disseminate statistics which are;
 - qualified
 - timely
 - reliable
 - objective
 - consistent
 - with international standards
- Respond to the requirements and priorities of users
- Provide co-ordination between the public institutions involved in the production process of official statistics

internet
is the main dissemination tool for
equal access

Principles of Data Dissemination

- Be accessed by all kind of users simultaneously
- Produce actual and user oriented data and publication
- Let users have data easily
- Serve timely, understandable, comprehensive and qualified data
- Inform the management about the requested but un available data
- Improve dissemination databases
- Develop products for target groups (children, women etc.)

Dissemination and Communication Department

- Dissemination Group (34 staff)
- Publication Group (16 staff)
- Press Office (23 staff)

Dissemination Group

- Disseminate statistics to national and international users
- Prepare User Evaluation Report
- Prepare Calendar for Press Releases
- European Statistical Data Support
- National coordination of SDDS (Special Data Dissemination Standards)
- EDAMIS - Electronic Data Files Administration and Management Information System
- Library Service
- Micro Data Service

Publication Group

- Determination of standards for publications
- Control of publications in accordance with standards
- Secretariat service for Publication Committee
- Prepare Calendar for TurkStat publications
- Coordination of the content of the web page
- Designing the basics of the web page
- Follow up the social media
- Follow up web users
- Preparation of the prestige publications (yearbook/ Turkey in statistics, brochures)
- Customized Dissemination System
- Carry out User Satisfaction Survey

Press Office

- Determination of standards for publications
- Pressing and printing of several statistical products
- Copying services
- Electronic archiving of printed products
- Other print office services

Communication Strategy

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