MEASURING POVERTY:
DEFINING AN INDICATOR OF WELFARE

BPS-Statistics Indonesia
LEARNING OBJECTIVES

After completing the module, the participant should be able to:

- Summarize the three steps required to measure poverty
- Define consumption and income as measures of welfare
- Summarize the problems that arise in measuring income and consumption
- Describe and evaluate the use of equivalence scales
- Identify other measures of household welfare
- Argue the case that there is no ideal measure of welfare.
STEPS IN MEASURING POVERTY

1. **DEFINING AN INDICATOR OF WELFARE**

2. Establishing a minimum acceptable standard of that indicator to separate the poor from the non-poor (*the poverty line*)

3. Generating a *summary statistic* to aggregate the information from the distribution of this welfare indicator relative to the poverty line
TOPICS

1. INTRODUCTION

2. CHOOSE AN INDICATOR OF WELFARE:
   a. Candidate 1: Income
   b. Candidate 2: Consumption expenditure
   c. Candidate 3: Other measures of household welfare
1. INTRODUCTION
INDICATOR OF WELFARE

a. Monetary measures (economic welfare):
   • Household income- per capita
   • Household consumption expenditure- per capita

b. Non-monetary measures:
   ▪ Indicators based on household characteristics, such as: housing conditions, proportion of spending devoted to food, etc
CHOOSE AN INDICATOR OF WELFARE:

Candidate 1: INCOME
Problems of income measure:

a. The appropriate time period is not clear (one year? 5 year? A life time?). Reporting period might not capture the “average” income of the household.

b. It is easy to measure components of income such as wages and salaries. but:

It is hard to get accurate measure of certain income, such as farm incomes, or the value housing services, or capital gain (e.g. the increase in the value of animals on a farm, or the change in the value of a house that one owns).
Problems of income measure (continued)

c. Income tend to be understated, because:

- people forget, when asked up to year before
- people may be reluctant due to tax or illegal income
- some parts of incomes are difficult to observe, e.g. the extent to which the family buffalo has risen in value.
CHOOSE AN INDICATOR OF WELFARE:

Candidate 2: CONSUMPTION EXPENDITURE
1. An expenditure measure of welfare may be denoted by:

\[ y_i = p.q = e(p, x, u) \]

where:

- \( y_i \) is consumption measure for the household \( i \),
- \( p \) is prices of goods and services,
- \( q \) is quantities of goods and services consumed,
- \( x \) is household characteristics,
- \( u \) is level of utility or well-being achieved by the household.
2. Consumption includes both goods and services that are purchased, and those that are provided from one's own production.

3. Advantage of consumption compared to income:
   - consumption remains relatively stable.
   - household may be more able, or willing, to recall what they have spent rather than what they earned.
4. Consumption is likely to be systematically understated, because:

- Households tend to under-declare what they spend on luxuries (e.g. alcohol, cakes) or illicit items (drugs, prostitution)

- Question matter: **detail and not detail**. When the questions are more detailed, respondents are likely to remember in more detail and to report higher spending.

- Underestimate of **prices from own production** when there is no market mechanism.
5. Measuring Durable Goods

- Durable goods, such as bicycles and TVs, are bought at a point in time, and then consumed (i.e. eaten up and destroyed) over a period of several years.

- Consumption should only include the amount of a durable good that is eaten up during the year, which can be measured by the change in the value of the asset during the year, plus the cost of locking up one’s money in the asset.
6. Accounting for household composition differences

a. **Consumption Per capita:**

Total household expenditure divided by number of people in the household.

Disadvantages:

- Different individuals have different needs. A young child needs less food than an adult, a manual laborer requires more food than an office worker.
- There are economies of scale in consumption (at least for such items as housing). It costs less to house a couple than to house two single individuals.
CHOOSE AN INDICATOR OF WELFARE:

Candidate 3:
Other Measures Of Household Welfare
• **Calories consumed per person per day.** Anyone consuming less than a reasonable minimum - often set at 2,100 calories per person per day - would be considered poor.

• **Food consumption as a fraction of total expenditure.** The proportion of expenditure devoted to food falls as per capita income rises.

• **Measures of outcomes rather than inputs.** Food is an input, but nutritional status (being underweight, stunting or wasting) is an output. So one could measure poverty by looking at malnutrition.

• **NON-MONETARY INDICATORS**
### SINGLE INDICATOR BY DIMENSION OF POVERTY

<table>
<thead>
<tr>
<th>Basic Needs</th>
<th>Examples of Indicators</th>
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</thead>
<tbody>
<tr>
<td>1. Empowerment and participation</td>
<td>a. Participation in general and local election voting</td>
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<td></td>
<td>b. Extent of knowledge of local projects and district budgets</td>
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<td>2. Health and Nutrition</td>
<td>a. Percentage of population died before 40 years of age</td>
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<td>b. Immunization rates</td>
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<td>c. Child Mortality rate</td>
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<td>d. Malnutrition rate</td>
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<td>e. Life expectancy</td>
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<td>f. Infection rates</td>
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<td>g. Health service usage</td>
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### SINGLE INDICATOR BY DIMENSION OF POVERTY (Cont.)

<table>
<thead>
<tr>
<th>Basic Needs</th>
<th>Examples of Indicator</th>
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</thead>
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<tr>
<td><strong>3. Education</strong></td>
<td>a. Percentage of people age 7-15 years that not go to school</td>
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<td>b. Literacy rate</td>
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<td>c. Enrolment rate</td>
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<td></td>
<td>d. Survival to final primary school grade</td>
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<td><strong>4. Employment</strong></td>
<td>a. Open unemployment rate</td>
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<td>b. Percentage of employment work &lt; 15 hours a week</td>
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<td>c. Percentage employment work in informal sector</td>
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### Basic Needs

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<td><strong>5. Housing</strong></td>
<td>a. Percentage of household with no access to electricity</td>
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<td>b. Percentage of household with dirt floor</td>
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<td>c. Percentage of household by size of floor per capita &lt; 8 m2</td>
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<td><strong>6. Water and Sanitation</strong></td>
<td>a. Proportion of households with no access to drinking water</td>
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<td>b. Proportion of households with no access to sanitary toilet facilities</td>
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CONCLUSIONS

- There is no ideal measure of well-being. The implication is simple: all measures of poverty are imperfect.

- That is not an argument for avoiding measuring poverty, but rather for approaching all measures of poverty with a degree of caution, and for asking in some detail about how the measures are constructed.

- Analysts need to be aware of the strengths and limitations of any measure they use.
“Like slavery and apartheid, POVERTY IS NOT NATURAL. It is man-made, and it can be overcome and eradicated by the action of human beings”